

Shannon

WRITER. ILLUSTRATOR.



BEAUTIFIER. DOT-CONNECTOR.


WWW.IAMSHANNONB.COM
 (818) 451-6894
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Skills

Copywriting



Illustration



Design



Leadership



Creativity



Editing



Programs



Work Experience

Team One June 2025 - Aug 2025
Junior Art Director Intern **Los Angeles, CA**

- Create visual concepts in response to client briefs
- Work directly with Senior Art Director on LEXUS dot com
- Design internal agency assets + materials

The One Club for Creativity May 2025
Designer, Creative Boot Camp **Los Angeles, CA**

- Create + design brand assets for KB Home pitch in partnership with advertising agency Team One
- Collaborate with a team to develop a winning strategy for the client's key objective

AMS Los Angeles April 2024, Aug 2021-2022
Workshop Brand Designer **Los Angeles, CA**

- Design assets for social + OOH venue placement
- Establish visual brand identity and voice, ensuring an online presence by creating and managing all social media content (design + copywriting).

Cana Water Creative Co. Mar 2023 - Sept 2024
Social Media Manager **Los Angeles, CA**

- Create relevant and informative content for the website, social media and any other content marketing channels that the business leverages
- Increase brand awareness with strategy development + social trends, using copywriting + Instagram Reel edits

CreativeMornings Mar 2022 - Present
Freelance Designer **Remote**

- Design + document a visual system maintaining brand consistency across all marketing assets for global chapters

Good News Network - ICC Aug 2020 - July 2021
Lead Writer **New York, NY**

- Develop a multi-segment rundown for each newscast
- Manage team of four writers, in addition to script editing
- Communicate with global sources and leads

Education

Parsons School of Design
BFA Illustration

Pierce College
AA Communications