

WRITER. ILLUSTRATOR.



BEAUTIFIER. DOT-CONNECTOR.



WWW.IAMSHANNONB.COM
(818) 451-6894
SHANNONBAKER@GMAIL.COM

Skills

Design



Illustration



Copywriting



Leadership



Creativity



Editing



Programs

Ps

Ai

Id



Education

Parsons School of Design

BFA Illustration

Pierce College

AA Communications

Work Experience

CreativeMornings
Freelance Designer

Mar 2022 – Feb 2026

Remote

- Design, document and maintain a visual system ensuring brand consistency across all marketing assets for a global network of chapters

Team One (Internship)
Junior Art Director

June 2025 – Aug 2025

Los Angeles, CA

- Create visual concepts in response to client briefs
- Work directly with Chief Creative Officer and Creative Director for internal agency assets + materials
- Work directly with Senior Art Director on LEXUS dot com
- Ideate and design project launches within the Los Angeles, New York and Dallas based offices.

The One Club for Creativity
Designer, Creative Boot Camp

May 2025

Los Angeles, CA

- In less than a week's time, collaborate with a newly introduced team of creatives to develop a winning strategy for client (KB Home), achieving their key marketing objective
- Work directly with Team One Creative and Executive Creative Directors
- Create + design brand assets for KB Home pitch in partnership with advertising agency Team One

AMS Los Angeles
Workshop Brand Designer

April 2024, Aug 2021–2022

Los Angeles, CA

- Design assets for social + OOH venue placement
- Establish visual brand identity and voice, ensuring an online presence by creating and managing all social media content (design + copywriting).

Cana Water Creative Co.
Social Media Manager

Mar 2023 – Sept 2024

Los Angeles, CA

- Create relevant and informative content for the website, social media and any other content marketing channels that the business leverages
- Increase brand awareness with strategy development + social trends, using copywriting + Instagram Reel edits

Good News Network – ICC
Lead Writer

Aug 2020 – July 2021

New York, NY

- Develop a multi-segment rundown for each newscast
- Manage team of four writers, in addition to script editing
- Communicate with global sources and leads